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- ¢ó¿Óâü



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"ŽĚŕkħcfo Šiš•iŠ"

1ÆÕ©óíúô©óÉÑëo á.gn8em 'çWk &OODEX "ý»Áúò™U" x,cfe_ |o ç¹-ëüàùÁç³iüÈú±ü-w°hWf' j ÇÑ,,€Sbgn;Ö Š, 8kHn-•jDŽĚŕkħnÜ)n'k O kíÜWfDç p nFÁk X¼•%oCE_7D™Š ðç¿ÓâünB•ŠkÁç³iüÈ'~dKpsUf D_ o "íë@Ä-ák qY Sn°ÄhUKq 1LBçFk H_



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ÖéóúÑëi '1o ç¹-ëüàw° Áç³iüÈw° JÓPw° JÇEh,

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Üë@ügo Áo ia%oKhDFh ç¹-ëüàw°g çfD~Y JÇELú•kçfD~Y Áç³iüÈw°hDF4 o ýkúKQçBjik•D~Y g, ,ko ç¹-ëüàw° g çfD~Y F(Igú5YçBko ç¹-ëüàw°gY ç¹-ëüà nÇâó'Èiü-çó',Š~YK%

ÖéóúÑëi j\Snç¹-ëüàw°hDFwm'xpCE_ngYK

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j\gYçf ~ÇEjL%ok Áohf,ßS}g {%o J•KŠgWçF Ánnµº°TŠkjÇEp !Dg f Bāko Dd,ÇŕŕüÈkíLjKc_ngY JÇEg S6 D,nK%oÈ• ~W_ `K%o Mch Áç³iüÈw° ±ü-w°gB•çShkçgWçF h,KO ÖxQgW_ úz1o]j,ngW_ JÇEg Ý~nhS• ±ü-hÁç³iüÈnim'W~ W_ ç¹-ëüàoh'Fh ia%oKhDFhifgY Üë@üko ç¹-ëüànfloBŠ~["K%o ç¹-èàn-ŠŐj" f I,BŠ~["K%om ç¹-ëüàw°k-ŠŐhD Fð÷oBŠ~[" g,Áo ptMk ç¹-ëüàmLkScfú_hMk SFê k c_,ngY D,, ÊkçfD• ±ü-w°n-ŠŐ Áç³iüÈw°n-ŠŐLBçFk úo ç¹-ëüàw°k, ŠŐLDçSh'ç Wf,,^ ç¹-ëüàw°h çf, WSGçfçfD,½ÖÈ-ëüà\ç_n^hoUF" hm

ÖéóúÑëi çõjShk SSKo '1nç¹-ëüàLnDfjDng ÁofßYçÁãó'LBŠ~[" JSg '1Tê«K%o \r9ÈWf Q~["K

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go T~ ' hDcf, S>n,no açh~ LāWDngY n oX k ĐĚé Áç³iüÈn^hDc_,ngYm ,a"°S>k, JFDc_,noÄHfD~Y †U" J}M gYK%o g, S>go £ ' HfjÇEg 1üÑüþ±ÄĚknDf,%oFShk ÝW~Wfm açhíWDSHj" gY^ 1üÑü#ARREFOURk ú«ë Äáo ™s™ eŠç¹ má'úëÄ³éëŠç¹ "úĐĚéúÉó#]‰FeŠç¹ N̄mĚÄxëú'Ú-ái' Üë@üýÓ'±ÄĚn . eŠç¹hDc_,n' a¼" ngY gYK%o ĐĚélgð%oWfDçÖ>kpWf AÇEk %oc_FÁg "ngY Áo²éóÉieŠ-ãéáëç¹,Š~W_ JÇES] Án Ø`h çfD~Y ²éó ÉiLecfDçê>n-ãéáëShgY Ýo S"jSh,BŠ~W_ ^ *3- ĚmÁk¼Qç L 'nÓPhĚÄ~nç, g ²éóÉin~ú n °kmGW T D n°gW _L ÁkSF c_ngY g,m úo JMU"nFÁçfYShjijD`•Fm JMU"nLú_an^ŠŽsWDj"•••3LjD`•F h JSg Án dnFÁçfßWf,%oD~ W_ ²éóÉi-ãéáëeŠç¹-ëüàh ²éóÉi-ãéáëeŠĚêãŐgY Yçh |oSF D~W_ ú_an0ßg J]Dd%°ðc_cfD\ç hOOLjW'h JFgj Of, Áo 4'çÓW ÜkªçfD~Y gYK%o çqni'ĚéóLŕ,, ØMªüĚÜTK%o è†°çfD~Y SS á,kDç, d ni'ĚéóK%o~dKnèçLoDŠ~ W_ JÇEo •K"•c_,ngW_ ..âçó U"Wç nY'•c_•K"•äüÜÄĚgW_ {‰ J"j" k 0kBc_,n'fW~Y çHpÖki"j,ng éoÜëühK Üüi Öë'üĚáo' xLc_hMo «.1nd|•çd «.1nd|•äüÜÄĚ'Š~W_ ,F çPLBŠ~[" Lýkç,çnçLD%ocWfçEçp iüÆëiü Üë@ü k Òá ,i'ĚéóLBŠ~Yng JSg á»eŠç¹-ëüà\ç_Š iµÓeŠnRŠ" T'ĐYçSh,gM~Y D•D•~°j,n æĚü"ji'á+W_ŠW~Y JFYçShg ç óé'4çSh,úe~Y

ÖéóúÑëi '1o 'ç,,Ø i'ĚéógFð'WfD%ocWfD~YL '1 °nçð², çfD%ocWfçngYK

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DDH Á °nJ—o çfD~[" Áo açhíQkú_ngY^ ~` skTWfD~["K%o BçB Öëää»èk d—' çfD~Wfm JnBo LŕŕYçnL^8kā WKc_ngY hŠçQ Ántgo —n'çÄŐçUjOfojŠ~["gW_W çĚĚ" á? L Öëää»èkojKc_ngY LMK -i 0Šk -iKKçBSÜ~gW

_ `K% B“

KOÇMY<nLäWkc_nGy JSg —’%•<Sh'z-W çÈê”\šôWf ,chMÇEDk fO ëikW^Fh D~W_ Pœ M2K% pLn M2nä UkjŠ~W_ `K% >o %oKká5W~W_ tK% tÇEko ò
Øo ' ŠH~W_ ÊnB'gJFgYK% SS&OODEXxNÁ ' nW_% m>o,ch8s<ngojDKhDFiÖçgY Ěk 3g wWfD< >`hDH~Y
SS û tn“k % wWfD~Y #ARREFOURhÜë@ü...gnQ ’~dK \$ELHAIZE> Üë@ü h,Ps~W_ á,go ò)~dKr—W~W_ JF
Dc_Sho ò
Ø' k
U[ŠkjkGw†F

ÖéóúÑëi Áç³üËo % k\cfD%ocWf<ngYK JÇEh, Òk

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~c_O%ncEdnçÈê” á? g\cfD~Y çÈê”nfUo İbM* M & M`hoİWf UD JWf ÇEdnçÈê”kq n «L dBŠ~Y n «oq(`c_Š
o ÁgÖ cfBc_ŠW~Y JÇEohf,'MjÁg ,a“ c_Še_Šúe<ldMgY óto hf±ü-y
(kBffD~Y àü1„Ææéß1„Áü±ü-`š~Y JÇE%’ Ášüó—n_•k % .Í,W~Yng JS’ç¹¹-ëüà³üËükWfD~Y “cf .Í«L ešÄk% jOh
, MnB_Š~g^DgD~Y .Í«oŠbM M n ðgY Ê ,F d—„JFh cfD~Y JÇEg,E gojDng %n4@k ôk M n.Í«’-¶W^Fh cfD~Y Á
nÍpto Áç³üËý (g ~dKnÓPÖc@Á_L^TM•cfD~Y JÇEo j'Mj_°g & M * M,W~Y `K% • k• k-™•ÇWf áWfD<ngY

ÖéóúÑëi ÊÄJq':c_PŠgYL JÇEg, '1oTê 'w°hJ HgYK

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,a“gY^ Ě>ÍDfD<no Áj“gYK% FW 3WBRfJM~YL SnSho Áç³üËn4 'JqWWfD<ngBcf ç¹¹-ëüàn4 o ÇEgJqWW~Y
JÇEg Áç³üË'<kh>h SSá,k aS“gD<hfnxééío ÁnçÈê”g áUÇE_nGy sa Øü¼èÈÄÄ
ji Ě> œiK%Ëëf hf`ÁL áY<ngY Jnã•Š Áê«goÁç³üËo\Š~[“ Áç³üËèçWfo ^OÏáWfD~Yng Jn~xQeÇE~Y Jn_•Çjio
WjDngY , _°·FJÑjiBŠ~[“ Ø nÁç³üËË³xY<'xs~Y JKg, Üë@üný m Öéó'ny
m 'xs~Y SSôÑgx“ no Öéó'nm TgY Mo R~[“L -Xf6ALRHONA Öéó'nÁç³üËn'xm goBŠ~[“ ,a“ ÷\<no Áê«gY |In-
K%#0nUFÇEdnÁç³üËË'xs Áê«n÷\š~Y SnSho Ê ,á,ngçTk c_çngY |lo S“jso •f`h D~YK% Áo SŠMgY^ Áê«L
Á)•ni'÷_n`K% h,KO X,noÖkojDoZgY^h D~W_ á,go Ö H' >`Qk^<nLhf,,Ëjno YŠk,çqnÁç³üËm LSF cfe<K%çngY
'1nÁç³üËo iSLUFngYK h JÇEo Án °,‘ãK%çngYQi †in Nü”óËnm TL ú hj< XÏP^TM•cfD<hDFShLOLjngY hfL DKj<F
hDHl, JFjngY Øü¼èÈÄÄüÜü¹Èg, Áç³üËgB^PŠ JFjngY ÁTo ~dKnÏ#0Áç³üËË•(W~Y ÞÄ~¹«ë#Þó,ãe SCE' hfnÖé
ó¹°m L•D~Y 1o Þó,ãeöÞÄ~¹«ë#gYL 6ALRHONA' WfecfO<K%çngY 6ALRHONAÁç³üËo SSá,g, jOh, nÁç³üËË
—g°%çE~Y `K% Áo XSh'Y<no JÐ«U“`h c_nGy ~dKnUc_Ï#0nÁç³üËË•FSho' gYL Jn
ê ê«g%çQÇE p qzgY UEcf £°LJcOŠ X,n\`cfShLB<K,áÇEjDK% ÇEg ïüàÖiÄ-á'ØQ HÇE pDDcf g, 9•,ksš' H<ho J“JS
hgojDngY J“jSh'W_cf JnÇE°nÁç³üËËw°n“ko sšnUDo XjD,ngY^ SFj<h b' H<WKjOj< Áo JFDc_OL'WŠŠH UD'ziW_D
h c_nGy ³ó-ëüËnSacqjWh XgY Ě> JÇEo 'Dk,ensš'Y• ßy_hMk SS á,go Áo á»eŠnxééí\š~W_ JÇE'ßy<h á»n“sL ã
TkY~Š~Y Áo ßy<h-O“kjOjcfW~Fxééí\`MŠoBŠ~[“W \Š~[“ ßy<h áT...`€_W Wp%On“ JSkY~cfD<^FjxééíGbcf2W
DngY ,W dnxééíWKjDhY<h Jn d'hcf †cOŠs•D ŽsWU'ÛŽW~Y ,W !kāk{FŠS•p n dL ~`än-k<cfD<ng d'†cOŠs•cf
D<†LjDoZgY gYK% SSá,n°KÁLó'mcfD_no ~UkJÇE`c_nGy sa 7D ÄÆj's' c_xééí\`<ShgW_

ÖéóúÑëi '1LÁç³üËn°yÁ'JúWkj“oinM ç¹¹-ëüàn4 o

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Bh4 k^Š~Y çÈê”giÇE`QOd•R<BLB<Kk,^Š~YL W†ca...FhDF•QkoDM~[“ ,chçq°\`%çQÇEph cfD~Y YŠk, Ç¶üË,,ç¹¹
-ëüà,,Áç³üËËŠkÜWYN~Y h,KO J“jSh'WfD<†LjDngY Ě> ÁLgúfDf, çÈê”n î,WfD~YK% óİWf•fO`UD q~kD<“, Áolán^
Fk#a'hcfD~Y BînçÁ
cafD~Y^ B“Züh —`QcçjWhDF XgY ,F†ÍlálJFgY Sa%çgwM<Bo Ba%çgo Ý<B:gYK%çm áüèk^ Jnán1JLeŠ JÇE'
•~Y h,KO á- n BK%ç JFgYm (ájio Ý_no n BgW_ çÈê”nhènOL' úq'æ W~W_ ýkD<Bo ^8k,,cKDgY^ JÇEk Áo r“
q“k ýkLM~YW `K% YŠÝfDjDngY

ÖéóúÑëi ýx2újUŠ_D 1o

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,ch,Áo Ký'm^m^Fho cfD~[“ Ygk Kýho Ö<nçÁ^P“gD~Y l`éæÉhí<çgY á,ho Ě> r j< WkËcf ææWfM~W_L_~` ~` 9'J•
W_hoDH~[“ SSg &OODEXkÁ W_no Á©QfOÇEJFjá<nJQ'°' °çY_•gW_ ~Uk ©òm ' °<dQ^Fh c_nGy á,k0@W_Bk
°g,dKÇE p DD{F`jh g, á,áÇE:Ékjcf ©“gD<ngY SÇEK%çH ~_ °p•ÇE<K,WÇEjDK%çngY cfD<ShL •c_nGy 1“nFak ~
Uk •c_nGy

ŌéóúÑëi]Œeo çj©•gojDgYK

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]ŒES]LOLjngY]ŒEk cWDxž'WjQŒEpDQ~[" â,kD'hDFSh' nkDŒEjQŒEpjŠ~["W Á,~_ aŧch]"j"jhS•LB<ng „Ěho D~[" {‰o r Q 'PvhW~Y ã _nμŽ~go 'Dk

KODM~Y g, OLjno]nŒEg]n _'ÍEkY<ShLgMjDhDFShgY]ŒEL hf,Í•jngY]nSh''OâcfDjQŒEpjŠ~[" U,jDh â,go ŒEhk W kjŠ~Y Yj•a o x''©òm Li< gB<h k'á',cfDjQŒEpj%ojDhDFShgY g,]Œeo ãWDSHjngY ,Sk íQhDF,ngY dnxžWKj DBo xvno!XgYL d d dh,j'h]Fj'h hOJK

RgY]lko † w íLBŠ~YK%om]nFH ,chb jno]‰ohá 'DkçĀ'Ā{fŒE }j‰oZ mfMfŒE~W_K‰o]n-g ,Skhf,'Mj >L dBS~W_]lo Mch '©QfŒE<gW†F g,]lo Bk '•ljDTn,hkB<ng o Ō>hnjKg ¼WpUŒEoWjDKhDFOLL X~Y hDcf UD'n >'xyp Ípn sg OL'ĒwW~Y Sn UD >o 'MD >{ik OwkŌDfŒE'•FK h

ŌéóúÑëi

Ûë@ünShkq';W~Y Bj_o Áç³üĚñýÛë@üko çπ¹-ëüàm o†iDjDhJcWfD~W_ iF,,cf „ŠhR‰oŒE_ngYK 1g,B<ngYK

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iSnýg, H<ShgYL Áo snB M nÁnçĚĚ"ú-n_•k •Ç'XDú~W_]Œeo «'j•ÇMgY €Lo]"jJÑ'Ák,WfŒE~["gW_ S6gY^ € Lkhcf Áo~`RŒEMgY E jÁYLBŠ~["gW_K‰om]Sg ÁoKjŠrŠ ŠLéD{Fjng SF cf æ•~W_]F' •óxèkDSF ŌoSF H<éá LB< Ōnçπ¹-ëüàg 2QWf,,•F Ōnçπ¹-ëüàg' Wf,,•F]Œeko aŧchíQkúf•K D~k<fD• Áç³üĚñ.ŠŌ' ° Rf•]Œeo !X' Ûë@ü`K ‰om XfB Ělo çπ¹-ëüàn.ŠŌ' ° Rf• hm r"jýg]"j"•k,,cfT‰o"jUD]"jkóK‰oæk!XkTH‰oŒE<,ngoBŠ~[" † Ōnçπ¹-ëüàKo ê n u<Uhnçπ¹-ëüàK'h cfD<ngYK‰o]FKh cf êý'âhY<çπ¹-ëüàn.ŠŌ' ° R<hDF•o j~*WDSHgoBŠ~[" hS•g Ûë@ügo Áoÿ'] n0M'KkeŒE~W_ <Hp #ARREFOURL Ō>'UWJDf ÁhFòW_DhDcfM_ngY gYK‰o Ě,,,m Áo #ARREFOURg'MjX('•f D~Y Uhdcf,]‰on¹K‰o ÁhnQ '2W_ngYK‰o]WfĚ]lo -ARKET<mk¼Df Ûë@üý...k #ARREFOUR -ARKET'U<W~W_ — BŠ~Y]lo "ĚióÇ£j—"hDF°_j-ãĀĀŌiü°²R]nĚìóÇ£j—n-g ÁL>nHĩ'McfD~Y •Y<k .íè€gn L>o €8<>jngY Áo {2j}÷ ýnš•_{2j}÷nSh' cfD<ngY 1üÑüPü±ĀĚkĀeY<•nFĀk H‰oŒE<aŧchW_j÷gY Áko •(-n,nL d •ĩ'xQfD<,nL ,B<ngY^ L>o Uj >kYN~["L ý...n#ARREFOUR—k ,n{2j}÷' cfD<ngY Snpo #OCA #OLA^Š, 5NILEVER^Š, DngY •ZK M n çĚĚ"WKjD Uj >khcfo ŠY<í' hDH~Y çπ¹-ëüàKhWf ,Sk Ě"èW_J-gY P@nhS• Án^Fj Ěnçπ¹-ëüàKk, SL<Q_ngY !D g L>nÁç³üĚ, Ç¶üĚ,!•ShLúe_ngY]lo cfŒE~W_ ^ Dc]nSh Áç³üĚ,Ç¶üĚ,fWf•F DD H` h

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ꞡó¿Ōâü "ëĀ~ûxêâü

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